

# MyCMO FEATURES

## ALL-IN-ONE MARKETING PLATFORM STARTING AT \$25 PER MONTH

### INCLUDED FEATURES

\$25 per month

MyCMO

- ✓ Compliance Approved Content Library
- ✓ Weekly & Monthly Market Commentary
- ✓ New Client Onboarding Campaign
- ✓ Holiday & Evergreen eCards
- ✓ Digital Videos, Infographics, Calculators & More
- ✓ Printed Greeting Cards & Notecards
- ✓ Automated Birthday Greeting Card Campaign
- ✓ Custom Email & Sequence Campaign Builder
- ✓ Social Post Creator + Canva Integration
- ✓ AI Social Media Content Creator
- ✓ Blog Content + Creator\*
- ✓ Turnkey Event Builder & Promotion
- ✓ Downloadable Client Facing Materials
- ✓ Marketing Tips & Downloadable Guides
- ✓ Detailed Email Marketing Performance
- ✓ Compliance Workflow & Archival
- ✓ CRM Sync + Contact Management & Segmentation
- ✓ Commission Deductible

### LOOKING FOR MORE

#### MONTHLY MARKET INSIGHTS

ADDITIONAL \$25 PER MONTH

Level up the standard MyCMO plan by adding the top performing Marketing Monthly Market Insights (MMI). This add-on monthly video newsletter routinely drives high open rates, keeps clients aware of market movements, and ensures you stay top of mind for referrals.

#### UPGRADE OPTIONS

Pricing Varies, contact FMG for Details

- + Integrated & Responsive Website
- + Seasonal Printed Magazine
- + Lead Gen Digital Marketing Tools
- + Automated Campaigns:
  - ✓ Video of the Month
  - ✓ Social Foundations
  - ✓ Birthday & Holiday Campaigns
  - ✓ Referral Campaign & Pre-Retiree Primer

\* Must have FMG website for capability.

Interested in signing up for MyCMO or have questions? Visit [www.fmgsuite.com/mycmo](http://www.fmgsuite.com/mycmo)