

Why advisory?

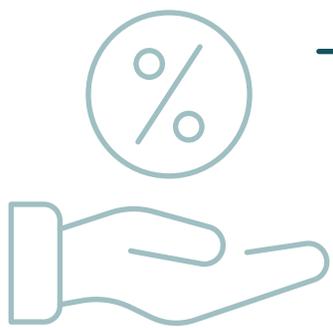
Five reasons an advisory relationship could be for you



1

Less conflict of interest

With advisory, you're charged a fee instead of paying your advisor a commission for every transaction. The fee is a percentage of your invested assets, so your advisor has a **vested interest** in growing your account.



Fee transparency

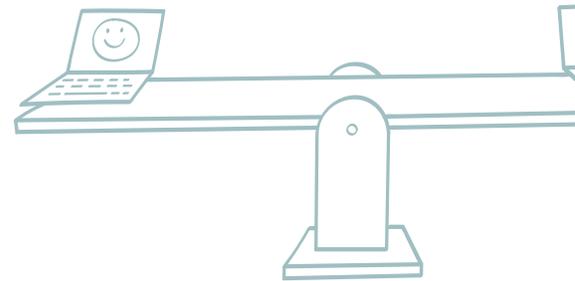
Sometimes commission fees and statements can be confusing, but advisory fees are clear and understandable — **one fee** for overall management.

2

3

More alignment

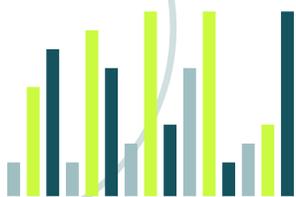
Your advisor will continuously **monitor** and **manage** your account to best align with your goals and objectives as they evolve under all market conditions.



4

Comprehensive wealth management

Your advisor can think more **holistically** about your portfolio, rather than solving for each account separately.



5

Flexibility and choice

Your advisor has access to an array of investment options and some of the world's top money managers all on a **best-in-class** advisory platform to provide an investment approach **tailored** to you.

