



Why I Ride: Face of America Inclusive Cycling & Challenge Events

A message from Foundation Chairman Lon Dolber...about what participating with men and women of the armed services has meant to him

Note: The Osaic Foundation is once again the proud title sponsor of the annual Face of America Inclusive Cycling Challenge, conducted by the Boston-based nonprofit, World Team Sports. The 2025 signature event, which attracts many adaptive athlete veterans, will occur **May 16-18**. Participant cycle 110 miles over two days from Arlington, Va., through Maryland and into Gettysburg, PA. There's also an earlier 34-mile event, **Feb. 1**, hosted by Osaic near its Scottsdale, AZ headquarters. Financial Professionals, their staffs, home office employees and family members welcome!

Learn more here: [Scottsdale Event](#) | [Gettysburg Event](#)

“Spending time with service members offers a unique opportunity to appreciate their sacrifices and dedication. It has been a way for me to express gratitude for their service, while also acknowledging the challenges they face. I have found that hearing about their experiences has provided me insights into their lives, and has also raised my awareness to veteran’s issues, such as mental health and reintegration into civilian life.



“Overall, cycling, hiking or kayaking in a World Team event with veterans it is a meaningful way to connect, learn, and grow, while honoring the sacrifices they have made for the greater good and for our nation.

“I would encourage anyone to take the opportunity to participate in an event with the very best of our nation: the men and woman of the armed services. You will come away changed from the experience.” -- Lon