



**Jena Deverell**

Director of Operations  
Non-Registered  
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Financial Group

Jena is the Director of Operations for the Hill Financial Group and has worked in the financial industry for ten years. At Hill Financial Group, she is the lead for all paperwork, compliance, scheduling, and solving technology issues. She received her Bachelor of Science and Master of Art degrees in Elementary Education from the University of South Dakota.

## Jena's recommendations when using the OneHub platform

### ✓ Explore To Learn

Jena is a regular user of the OneHub platform and is an active member of the community center Facebook page. Jena has found the platform to be user-friendly and easy-to-use.

She would encourage financial professionals to learn to navigate the platform by exploration. Jena also encourages users to submit constructive feedback by clicking on the question mark on the homepage whenever they run into an issue or concern.

"The best way to learn how to navigate the OneHub platform is by taking the time to explore. Click through all the digital tools and delve into all the content and offerings."

### ✓ Personalize and Organize Homepage

Through the OneHub dashboard, users can organize their applications in a personalized way to optimize their daily routines and tasks.

Users can arrange their applications into up to four categories and create unique labels for each. This provides ease, customization, and convenience when searching for specific apps.

"I would recommend using the app organization feature and appreciate it's convenient location on the OneHub homepage."

Jena has organized her OneHub applications by the following categories: Daily Apps, Frequent Apps, Compliance, Reports and Learning.

### Why should you use OneHub?

"Don't be afraid of navigating the OneHub platform. Once you take time to explore, it is one of the simplest platforms to use."

- Jena Deverell

### Let us walk you through it

To learn more about OneHub, access the portal [here](#)